# LIFE PLAN COMMUNITY RENOVATIONS

Understanding the market today to make an IMMPact tomorrow

A GROWING DEMAND



North Carolina is projected to have 2.5 million residents age 65 or older by 2035.



82% of population growth in North Carolina is coming from the 55 and older age group.

## 3 KEY FACTORS DRIVING LIFE PLAN COMMUNITY RENOVATIONS



#### **GROWING DEMAND**

North Carolina's 55 and older population will grow steadily in coming decades.



#### **INCREASED EXPECTATIONS**

Residents expect home-like communities versus bland institutions-like facilities.



#### **COMPETITIVE EDGE**

Stronger need to compete with Life Plan Communities that are renovating to differentiate themselves.

## **TOP 5 RENOVATION CONCERNS FOR LIFE PLAN COMMUNITY OWNERS**



**PLANNING** 



**BUDGETING** 



**SCHEDULING** 



**COMMUNICATION** 



**DISRUPTION** 

## MILES-McCLELLAN IMMPACT COMMUNITY RENOVATION APPROACH



Integrated Management Methodology — A unified management approach Pact
Agreement —
Our promise to each
other and our owners



#### **OUR APPROACH**

You work with a select cross-functional team of experienced, industry-specific professionals led by a seasoned vice president for the life of your project.

Our unique approach provides strong communication, mitigates disruption and keeps projects on time and on budget.



# Request a free, no obligation renovation consultation.

Let's make an IMMPACT together: lifeplan@mmbuildings.com

